

Is advertising

incrossing?

012a soltanto come innovazione non
è lo stesso miniaturizzato

Gil Scott Heron:

The Revolution Will Not Be Televised

1. Disruption is not evolution nor
amelioration of problems
not Jackie Robinson

Black Power

ads
rendered
meaningless



The Revolution Will Not Be Televised

Gil Scott-Heron, 1970

<http://www.youtube.com/watch?v=BS3QOtbW4m0>

Apple did not win the Office

Youtube is not films

We don't read newspapers on line

ebooks are not books

an ipod is not a small hi-fi

recycling is not catholicism

(neither is carbon / energy)

Virtual travel is not travel

Amazon is not an on-line bookstore



Gil Scott Heron: The Revolution Will Not Be Televised



**Kill
Your
Television**

Kill your Television

Gil Scott Heron:

The Revolution Will Not Be Televised



OpEd for Wednesday, April 22

2001, Contact, Metropolis, Clockwork Orange
or film /book / art form of your choice:

Life imitating art
as a chasm crossing
strategy



20,000 Leagues

Under the Sea

Based on the book by Jules Verne

Replacing monitors with Glass?

New Technologies at first are just new ways
to do the same old thing



computers as
fancy typewriters and calculators



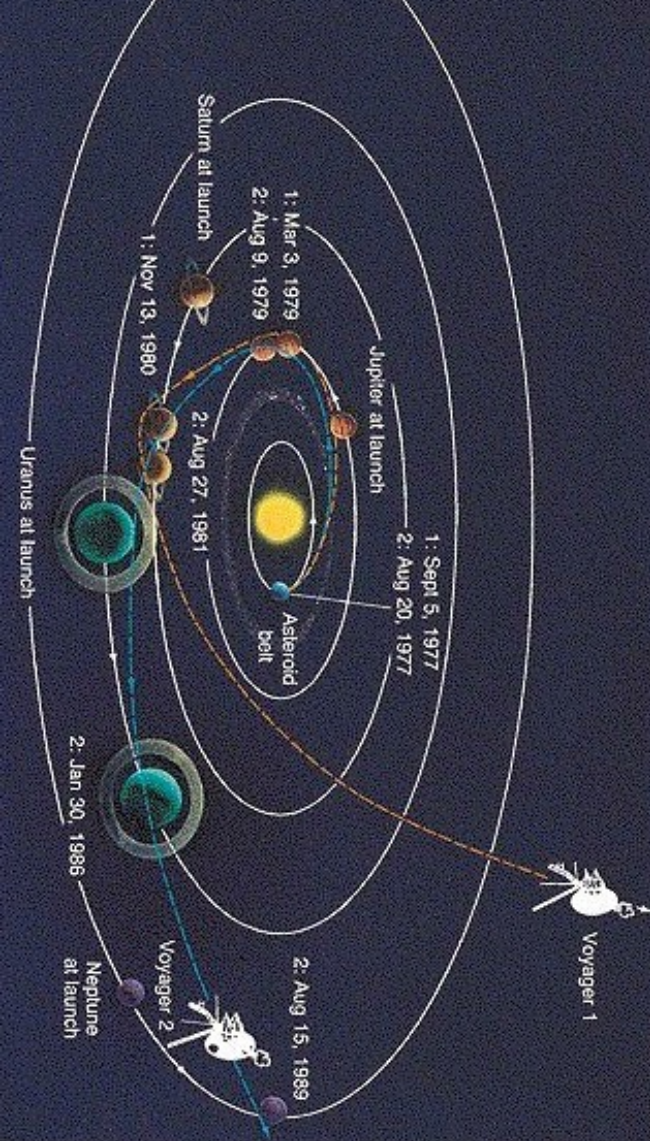
mechanized horse
(or cyclist)



wireless phone



Then they evolve
or become irrelevant



Is a
small satellite
a small
big satellite?



Replacing Macro with Micro?

New Technologies at first are just new ways to do the same old thing

GREAT FOR
WORD PROCESSING
AND SPREADSHEETS



not great for
word processing
nor spreadsheets



SIM enables
The Internet
of Things

Is a web page...



HOME	RESIDENTIAL	COMMERCIAL	INDUSTRIAL	SERVICES
CONTACT				

WHEN QUALITY MATTERS

Thank you for considering Cooper Paving of Annapolis, Maryland. Cooper Paving is a third generation, local, family-owned and operated paving company, that has proudly served Anne Arundel County since 1958.

Cooper Paving is run by brothers Gary, Matt, and Dustin Cooper. At Cooper Paving we work together to provide outstanding services and quality workmanship. Check out some of our superior Residential [driveway](#) projects or our [asphalt pavement](#) projects to see our quality workmanship. We believe in treating every job, big or small, with the utmost respect, as if it were our own. Remember, asphalt paving is an art and each artist paints a different picture. So if you're searching for a paving contractor with the experience and integrity, delivering superior quality look no further. You have found them.

Proudly serving Anne Arundel County, Arnold, BWI Airport, Crofton, Crownsville, Curtis Bay, Davidsonville, Edgewater, Ft Meade, Gambrills, Gibson Island, Glen Burnie, Bowie, Hanover, Jessup, Laurel, Millersville, Odenton, Pasadena, Severn, and surrounding areas.

• Proudly serving all of Anne Arundel County •

Paving Services

- » Asphalt Paving
- » Seal Coating & Repair
- » Driveway Gravel
- » New & Additional Parking
- » Grading
- » Site Work / Clearing
- » Tar & Chip

Gallery of Work



...a digital brochure?

The background of the advertisement features a large, two-story house with a gabled roof and a well-manicured lawn. The SealMax logo is prominently displayed in the top right corner, with "SEALMAX" in large red letters and "SEAL COATING" in yellow letters on a red background.

SEALMAX SEAL COATING

- ◆ Sealcoating
- ◆ Crack Repair
- ◆ Line Striping
- ◆ Asphalt Repair
- ◆ Extensions
- ◆ Paving
- ◆ Full Replacement
- ◆ Concrete Work

Call For A **FREE** Estimate!
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Welcome to the Jungle

The Google Ecosystem



Welcome to the Jungle

The Google Ecosystem



Welcome to the Jungle



BROWN

Ecosystem



Other Jungles

